



Dear Parents, Teachers and Staff:

It is with great pleasure that we would like to introduce the J Cafe Group to the Hebrew Academy family as your kosher school lunch provider!

Although the J Café Group will be new to Hebrew Academy, we are not new to serving schools. The J Café Group is a full service Kosher Catering company that has been serving the south Florida market since 2004. We originally started out inside the Michael Ann Russell JCC, where we are the exclusive food service provider. For the greater part of the last decade, we have focused primarily on School and Camp lunch programs like Camp Sol Taplin where we have been serving over 1300 kids, counselors and staff every summer for the past 7 years, as well as their Early Childhood and Victory Programs. Our growth has taken us south to Miami Beach where most recently, this past summer, we took over the Miami Beach JCC Summer lunch program.

We also operate 2 retail outlets, the only Kosher Subway in Southeast U.S. and Elsie's Café, which is the only Kosher "We Proudly Brew Starbucks" in the U.S. This allows us to offer healthy, affordable Kosher options that appeal to students and teachers alike.

We are also the kosher school lunch providers to other important schools in South Florida including Aventura Charter School (NSLP), NANA'S Preschool, Tauber Academy and Brauser Maimonides Academy among others.

Today we are one of the leading Glatt Kosher Certified food catering companies in South Florida, offering a full range of Meat and Dairy food items.

We have teamed up with TangerineSchools.com which at our request and specifications, has developed an affordable online payment and pre-order software that will allow parents and students the flexibility to pre-order as well as to order onsite from our daily and a la carte menu selections. Parents and students will be able to monitor daily consumption via their computers and mobile devices. An instructional video tutorial will be posted as a link on the Hebrew Academy School website in the coming days.

We look forward to meeting all of you in the coming weeks and we are always available to assist you with any questions or concerns with regards to the Lunch Program.

Sincerely,

**The J Café Group
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